

# CHUDO LOO

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70siques.com - portfolio

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## Technical Skills

- Macintosh OS (adv)
  - Windows OS (adv)
  - Photoshop, ImageReady (adv)
  - Illustrator, Freehand (adv)
  - InDesign (adv)
  - Flash (int)
  - X/HTML, CSS (adv)
  - Javascript (int)
  - Up to date on web standards
  - Hand coding
- Experience with:
- Unix, SQL, CVS, FTP
  - JSP, Struts, Java, PeopleCode
  - PHP, CGI, Perl

## Other Skills

- User Interface and Human Interaction
- Oral Japanese (fluent)
- Written Japanese (int)
- Attention to detail
- Fast, motivated learner

## Experience

- 2006 - present* **E-Loan, Inc. - Pleasanton, CA - Web and Graphic Designer**
- Design and hand code website, landing pages, portals, and online application forms.
  - Produce print-ready artwork for ads, brochures, flyers, direct mail, and promo items.
  - Maintain brand consistency and art direct offline media such as TV commercials.
- 2002 - present* **70six Design - Cupertino, CA - Web and Graphic Designer, Proprietor**
- Design for web and print on various freelance projects.
  - Design, manage, and update CSS based e-commerce website, plan site architecture.
  - Create tee shirt graphics, print ads, Flash banner ads, and email newsletters.
  - Photograph and catalog products, assure quality, fulfill orders, and manage business.
- 2004 - 2006* **Nutrihand, Inc. - Mountain View, CA - Web Designer, Web Developer**
- Created and maintained entire web application front-end to designer's specification.
  - Designed CSS skins for partner companies' co-branded websites.
  - Converted all web pages from a table based layout into a CSS based layout.
- 2001 - 2002* **PeopleSoft, Inc. - Pleasanton, CA - Developer, Web Designer**
- Converted dynamic web application pages into PeopleSoft proprietary software.
  - Developed modules in PeopleCode for the Services Procurement application.
- 2000 - 2001* **SkillsVillage, Inc. - Sunnyvale, CA - Web Designer**
- Created and maintained front-end web for web application.
  - Hand coded HTML and JSP from mock-ups without disturbing developers' code.
  - Ensured cross-browser, cross-platform compatibility.

## Education

- 2002* **PeopleSoft, Inc. - Pleasanton, CA**  
Courses in user interface design and human-computer interaction.
- 1994 - 2000* **California Polytechnic State University - San Luis Obispo, CA**  
Major - Applied Art and Design

## Recognition

- 2002* **Canon Digital Creators Contest**  
Honorary Mention - Digital Graphics/Illustration (Print) Division

**Portfolio**  
70siques.com

**References**  
Available upon request.

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